SUMAN SAHOO

USER EXPERIENCE DESIGNER| UX RESEARCHER| PRODUCT DESIGN

Bangalore, India • +91-824-901-5791 • Email • Porfolio Link

Innovative and user-focused **Senior UX Designer & Researcher** with 6 years of experience at leveraging **human-cantered design**, **data-driven research**, and cutting-edge **UX methodologies** to enhance user engagement and product efficiency.

Skilled in leading end-to-end design processes, collaborating with cross-functional teams, and implementing strategic UX research that drives business success. Significant expertise with design programs including **Figma, Maze, Invivo, balsamiq, Invision** and Gen AI tools like **MidJourney, Dall-E and Perpexitity**. Also experiement with 3D software like **Spline and Google Sketch** along with excellent drafting skills and sophisticated use of colour and in-depth domain knowledge.

Skills

User Research, Usability Testing, User Interviews, Quantitative Research, Qualitative Research, Surveys, Ethnography Research, Data Analysis, Product Management, Stakeholder Alignment, Cross-functionality, UX/UI Design, UX Analysis, B2B Sales, SAAS Products, User Journey, Persona Mapping,

Experience

LiveSwitch	Bangalore, India
Senior UX Designer	2024

Led as a UX designer helping with 5+ feature release, conducted multiple customer research and conducted usability test.

★ **Evaluated website** and app performance using **Google Analytics, Smartlook, Hotjar**, and other platforms to **draw insights**

★ **Performed weekly UX audits**, ensuring 98% design-to-code accuracy and consistency.

★ Conducted over **30+ customer interviews, 100+ surveys** and drawing **insightful customer journey**.

★ **Redesigned a key project**, resolving usability issues and boosting **user satisfaction by 30%.**

Indegene Life-sciences. Ltd	Bangalore, India
Senior UX Designer	2021-2023

Worked on Healthcare web solutions for cross-platform usability.

★ **Conducted multiple UX workshops**, consolidating findings and alignment with healthcare design trends.

★ **Contributed to securing multiple MVPs,** converting them into full-scale projects, driving a **25% increase in company success metrics**

★ **Interviewed candidates** for hiring process at the organisation, reviewing portfolio, shortlisting candidates.

★ Provided **guidance to junior designers**, fostering a collaborative and supportive team environment.

Harman International	Bangalore, India
Associate Interaction Designer	2020-2021

Ensured product design met usability requirements and key performance indicators.

★ **Synthesized 20+ research documents,** translating insights into actionable design recommendations.

★ **Visualized complex audio data,** improving accessibility and usability for **web and mobile applications.**

★ **Developed a component library** tailored to product requirements.

★ Designed a Audio app for JBL with **10L+ downloads on Play store.**

Education

Advanced Certification in UX Strategy	Delhi, India
Indian Institute of Technology, Delhi, India	2024

Design For Retail Experience, M.Des	Bangalore, India
National Institute of Design, Bangalore, India	2016-2020

Strengths

♥ **Effective Communication**	♥ **Detail-Oriented**	♥ **Empathy for Users**
Presented research findings to stakeholders that enchanced strategic decision-making process.	Uncovered critical UX pain points through persona studies, boosting task completion rates by 25% in diverse users.	Developed a deep understanding of user cultures and attitudes, which improved UX effectiveness by 30%.